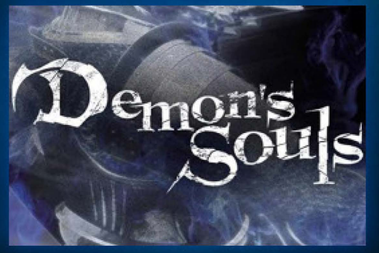
WORLDS BEYOND

AI-EMPOWERED CREATOR PLATFORM

TEAM EXPERIENCE

30+ team members



Clive a.k.a. FredWB

Co-Founder & CEO

- CEO of FredBear Games
- 10+ years in game publishing
- 10M+ downloads from previously published games
- 20+ awards from Google Play and App Store
- 10M+ USD revenue from all publishing and game development deals

Team Credentials

PLAYERUNKNOWN'S BATTLEGROUNDS · FREE FIRE · Demon's Souls · LEGENDS OF RUNETERRA · MEDAL OF HONOR

STAR WARS JEDI: FALLEN ORDER · BATTLEFIELD V · EA SPORTS FIFA20 · ASPHALT LEGENDS · SNIPER FURY

ZENITH · FRUIT NINJA VR · GAMELOFT · EA · UBISOFT

Phillip a.k.a. Kronos

Co-Founder & CTO

- CTO of FredBear Games
- 10+ years in game development
- Former studio manager at Gameloft SEA
- Managed development, shipping and porting of many game titles on multiple platforms

WORLDS BEYOND

More info in our worldsbeyondnft.com

FOUNDERS & ADVISORS

Clive
Co-Founder & CEO
CEO at FredBear Games. Crypto since 2016. NFT since 2020. Expert in Business Relations and User Acquisitions.

Phillip
Co-Founder & CTO
CTO at FredBear Games. Former studio manager at Gameloft SEA. Directly leads development team of 20+ game engineers and artists at Worlds Beyond.

Ash
Business Development Advisor
Co-Founder of VispX. Advisor to multiple web3 projects. Expert in business relations and brand development.

Anthony Palma
Investments Advisor
Gaming Partnerships lead at Mysten Labs for our upcoming L1 blockchain, Sui. Engaging with and onboarding the world's best web3 games, platforms, and tools into the Sui ecosystem.

Addy
Tokenomics Advisor
Co-Founder & CTO of VispX. Tokenomics advisor of multitude of Web3 projects. Crypto investor since 2016.

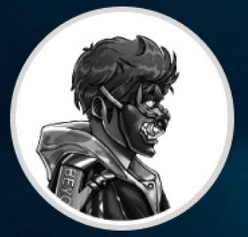
TEAM LEADS

Claire
Comunity Manager
Experienced web3 moderator and community manager.

Hayley
Marketing Team Lead
Experienced product manager and brand manager. Specializing in market research & data analysis.

Michael
Lead Blockchain Engineer
Expertise in Rust and Solidity. Former blockchain engineer at Verichains. Developed smart contracts for over 20 blockchain projects. Expert in contract auditing.

KubaJ
Head Moderator
Experienced web3 moderator.



Will
Lead Architect Engineer
Experienced backend developer. Expertise in JS, HTML5, CSS, NodeJS, ReactJS, AngularJS, jQuery. Responsible for infrastructure design for data sources, databases, systems and servers.

Shin Chan
Lead Quality Assurance Engineer
10+ years in quality control and quality assurance. Expertise in designing testing protocol and automation.

Perl Lin
Collab Manager
Experienced web3 collab manager. Web3 Chinese micro-influencer.

Paulo
Lead Backend Engineer
Experienced product manager and brand manager. Specializing in market research & data analysis.

Dan Woo
Lead UI/UX Artist
6+ years in brand design and concept design.

MVG_Hells
Discord Security Moderator
Experienced moderator. Expert in cyber security.

Levi
Lead Frontend Engineer
8+ years experience in Unity game development, Unreal Engine and Godot. Former client lead at Gameloft. Shipped 20+ titles on multiple platforms.

Kimberly
Lead Environmental Artist
8+ years in environment design. Former employee of Sparx Studio. Worked on multitude of projects from Marvel and Disney.

WORLDS BEYOND

Along with more than 15 other team members

More info in our worldsbeyondnft.com

CURRENT SANDBOX METAVERSE ISSUES

1. **Simplified/Low Graphics Quality**
2. **Lacking Gameplay Diversity**
3. **Difficult To Customize/Build**
4. **Lacking Fun Factor**
5. **No/Low Real Traffic**

WORLDS BEYOND SOLUTION

CREATOR PORTAL

USER GENERATED CONTENT

INTEROPERABILITY

MONETIZATION FREEDOM

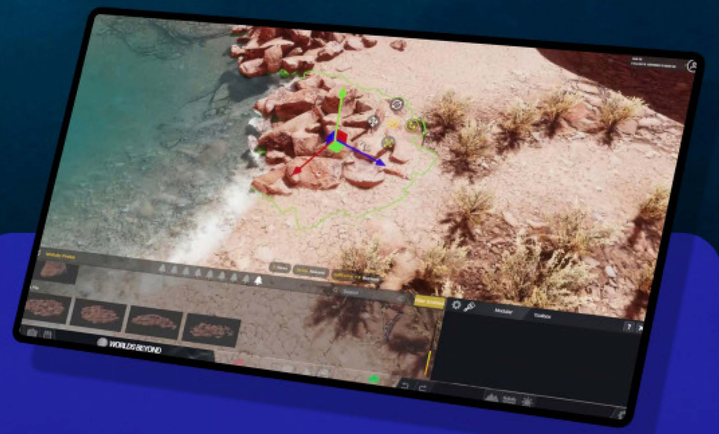
ANALYTICS & AD PLATFORM

CREATOR PORTAL

Creators Can Craft Unique World Maps, Blueprints, Weapons, Gears And Accessories
To Freely Trade On Our Decentralized Asset Exchange

ASSET CREATOR

ASSET EXCHANGE



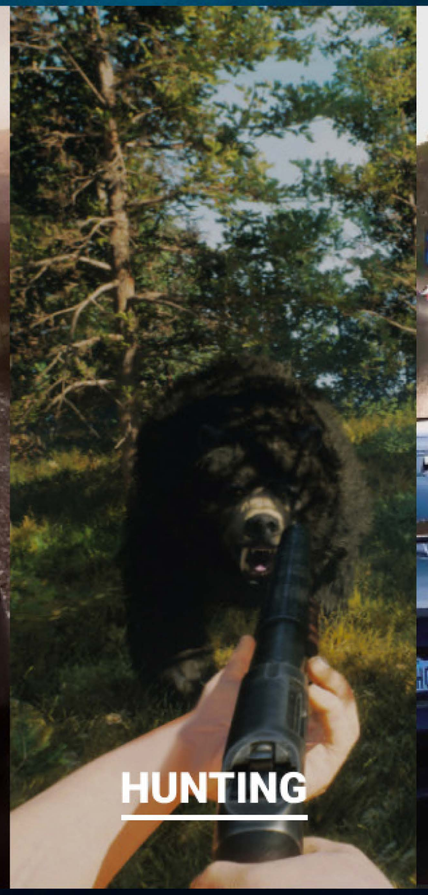
WORLD CREATOR

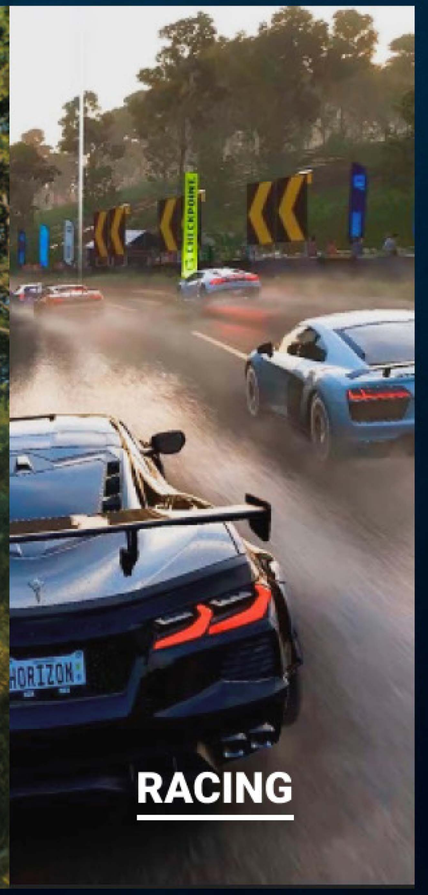
WORLDS BEYOND

More info in our worldsbeyondnft.com

USER GENERATED CONTENT

Creators Can Apply Multi-Themed Digital Assets Into Customizable
Game Logic Templates To Craft Completely Unique & Diverse Experiences





WORLDS BEYOND

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INTEROPERABILITY

WEB3 PFP INTEGRATION

TRANSFERRABLE DIGITAL ASSETS

WORLDS BEYOND

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MONETIZATION FREEDOM

PLAY TO OWN
(FREE)

- Player does not need to spend money on Worlds Beyond ecosystem
- Player exchanges time & experience for ownership of digital assets and other NFTs
- Similar to Free To Play model in Web2

PAY TO OWN
(PURCHASE)

- Player spends money to immediately acquire digital assets and other NFTs on Worlds Beyond ecosystem
- Similar to Pay To Win, In-game purchases in Web2

SKILL TO OWN
(COMPETE)

- Player competes with other players on Worlds Beyond ecosystem for ownership of digital assets and other NFTs
- Might or might not involve spending money

WORLDS BEYOND

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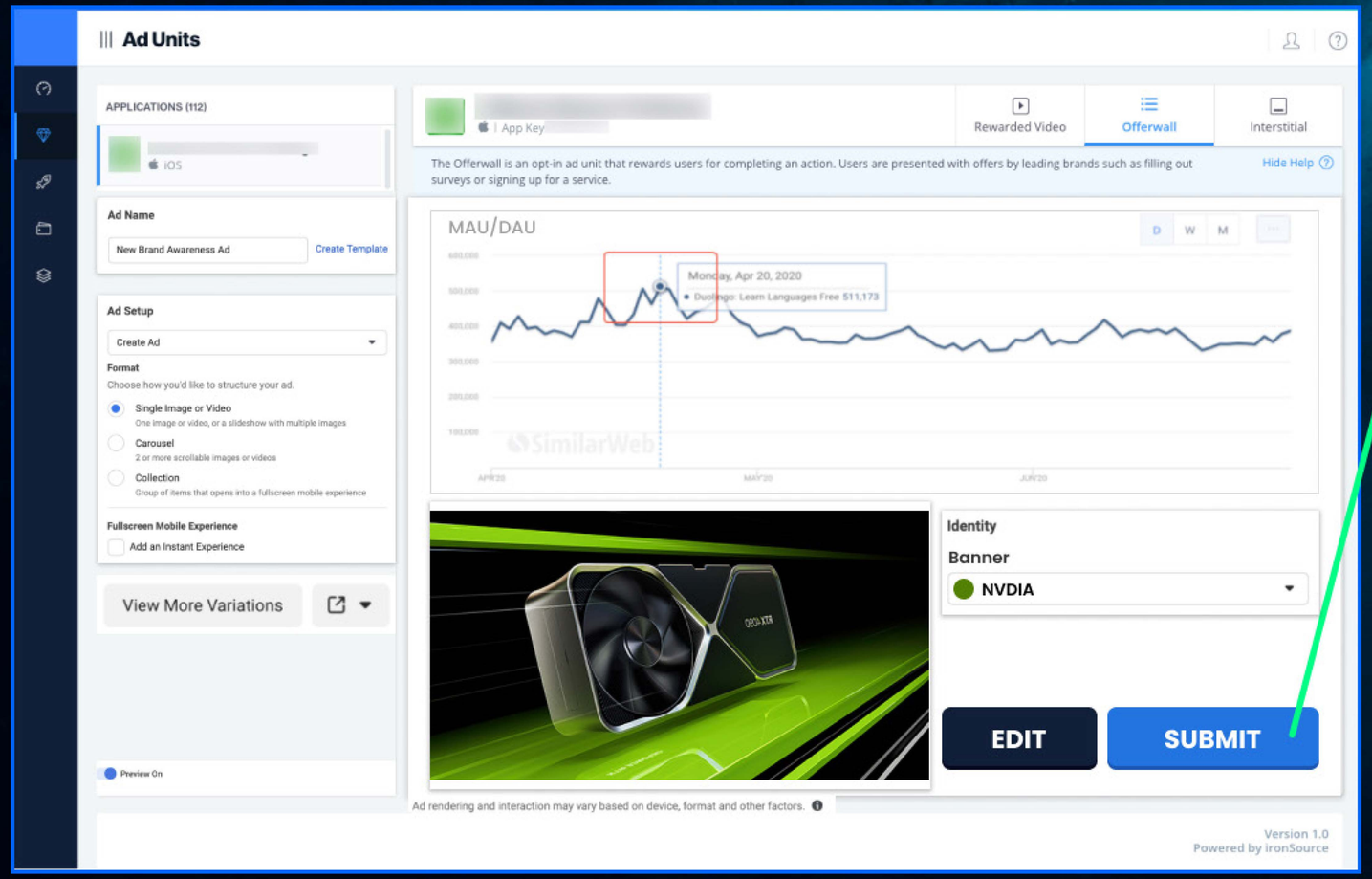
ANALYTICS & AD PLATFORM

Our World Analytics Platform Will Provide Data For Effective Metaverse Ad Placements



Note: These are representative images to showcase our idea. Final product is still currently in progress.

WORLDS BEYOND

More info in our worldsbeyondnft.com

VIRTUAL ADS

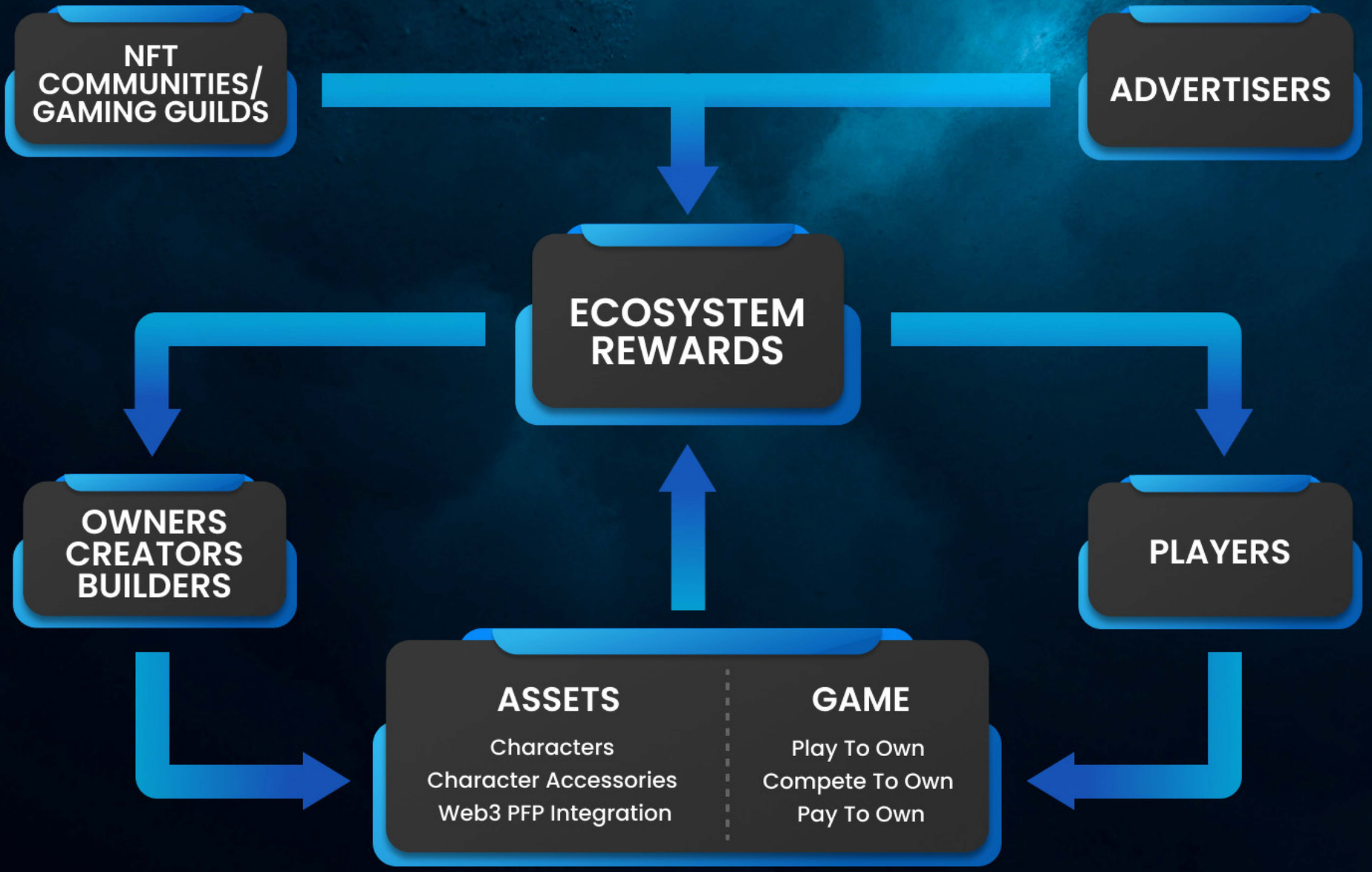
Our Vision Of How Advertisements Can Be Delivered For Future Worlds Beyond Virtual Tournaments

REVENUE STREAMS

WBITS = World Bits

GATE FEES $$$	AD PLACEMENTS $$$	SUBSCRIPTIONS $$$
GEARS & ACCESSORIES $$	TEMPLATES DEVELOPMENT $$	CHARACTERS $$
RNG LOOT BOXES $	PFP INTEGRATION $$	BRANDED ASSETS $
GAME HOSTING $	HOSTING PASSES $	MINEABLE RESOURCES $
ASSET LIBRARY ACCESS $	LAND PURCHASES $	BLUEPRINTS $

BUSINESS MODEL



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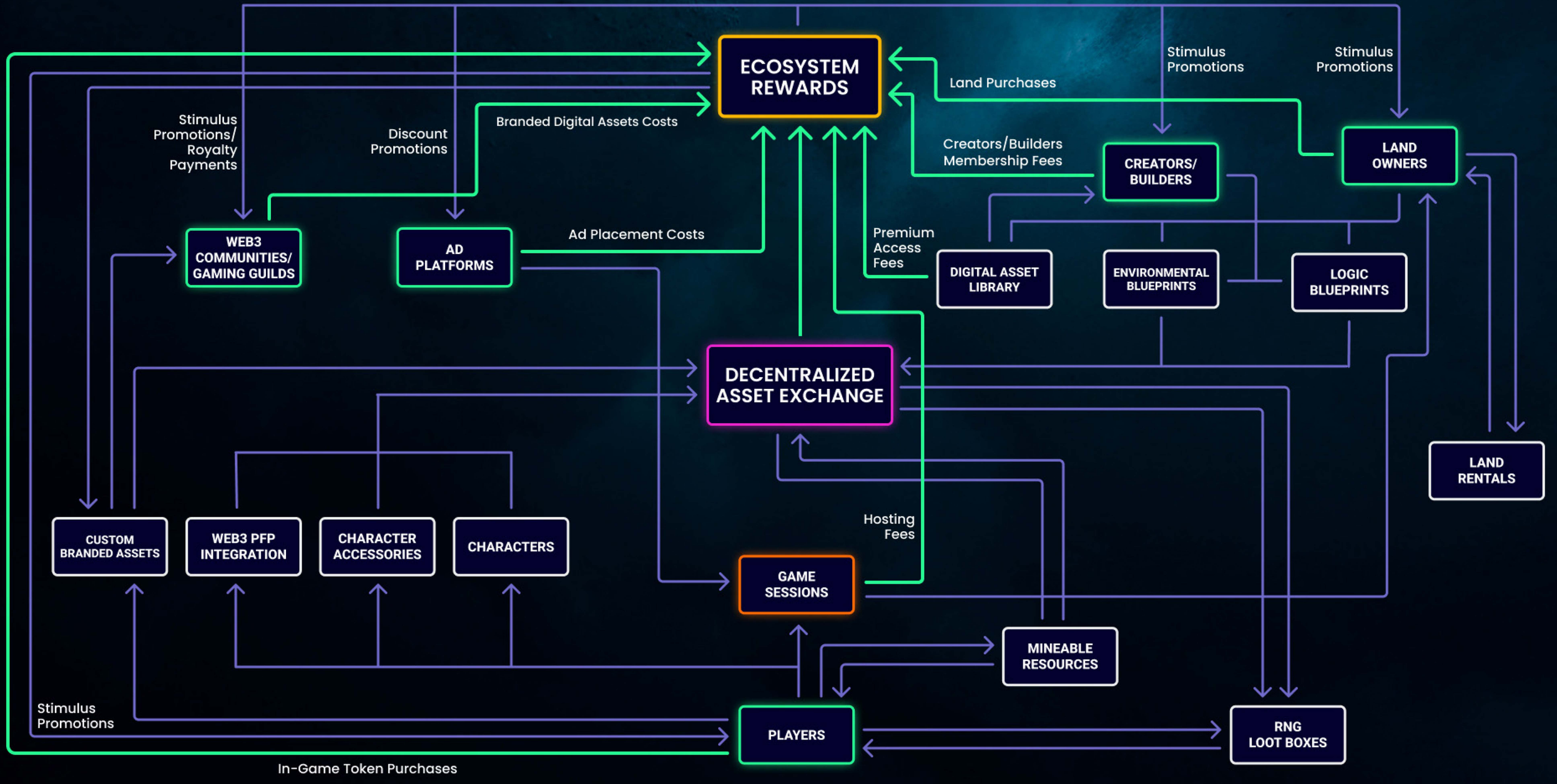
TOKEN UTILITY ENGINE



GO-TO-MARKET STRATEGY

01

Community-Centric Ownership

(Q1 - Q2 2023)

Communities will receive priority support to build their custom experiences. These communities finance the development cost and will receive majority of revenue produced by these experiences.

02

Community Events Hosting

(Q2 - Q3 2023)

Communities will host regular events and tournaments for their members. Hosting is automatically managed by Worlds Beyond multiplayer infrastructure.

03

Custom Branded Digital Assets

(Q3 - Q4 20223)

Communities will be able to issue their own custom branded assets for their members. Communities finance the development cost and receive majority of revenue produced by these assets.

04

Developer Network Scaling

(2024+)

Other developer studios & publishers/brands can develop more diverse experiences on a thriving player foundation. This increased diversity & quality will further fuel growth of our ecosystem.

05

Cross-Platform Scaling

(Q3 2024)

Worlds Beyond experiences will also be available on web & mobile platforms. This is aim to further reduce friction & stimulate easier adoption by casual fans.

Current Total Revenue: 1.9 Million USD

WORLDS BEYOND

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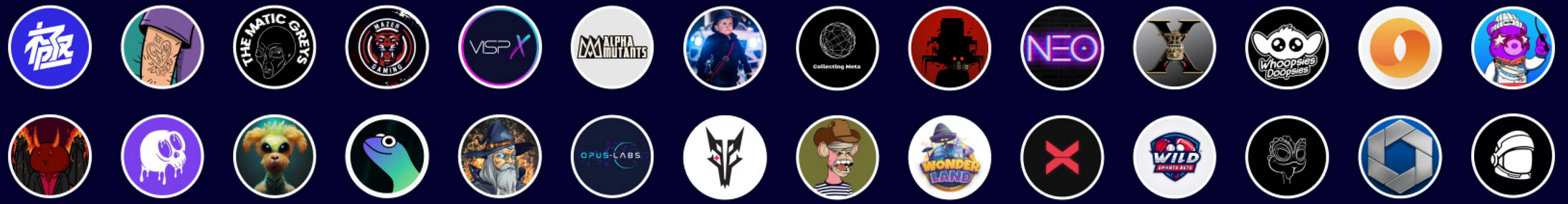
STRATEGIC PARTNERSHIPS

WORLDS BEYOND

SUI L1 NETWORK



Along With 20+ Other Interested Communities

Our strategic partnership with Sui will provide scalable on-chain gameFi solutions for 30+ communities who are interested in building custom experiences on Worlds Beyond platform

COMMUNITY STRENGTH

Live Attendance
550+ Members

Interested Communities
40+ Communities

Combined Total Discord
250K+ Members

Combined Total Twitter
500K+ Members

WORLDS BEYOND

More info in our worldsbeyondnft.com

COMMUNITY TOURNAMENTS

WORLDS BEYOND

ZOMBIE SURVIVAL TOURNAMENT

FEBRUARY 2023

50+ COMMUNITIES COMPETING FOR 7500$+ PRIZES & DIGITAL ASSETS

WORLDS BEYOND

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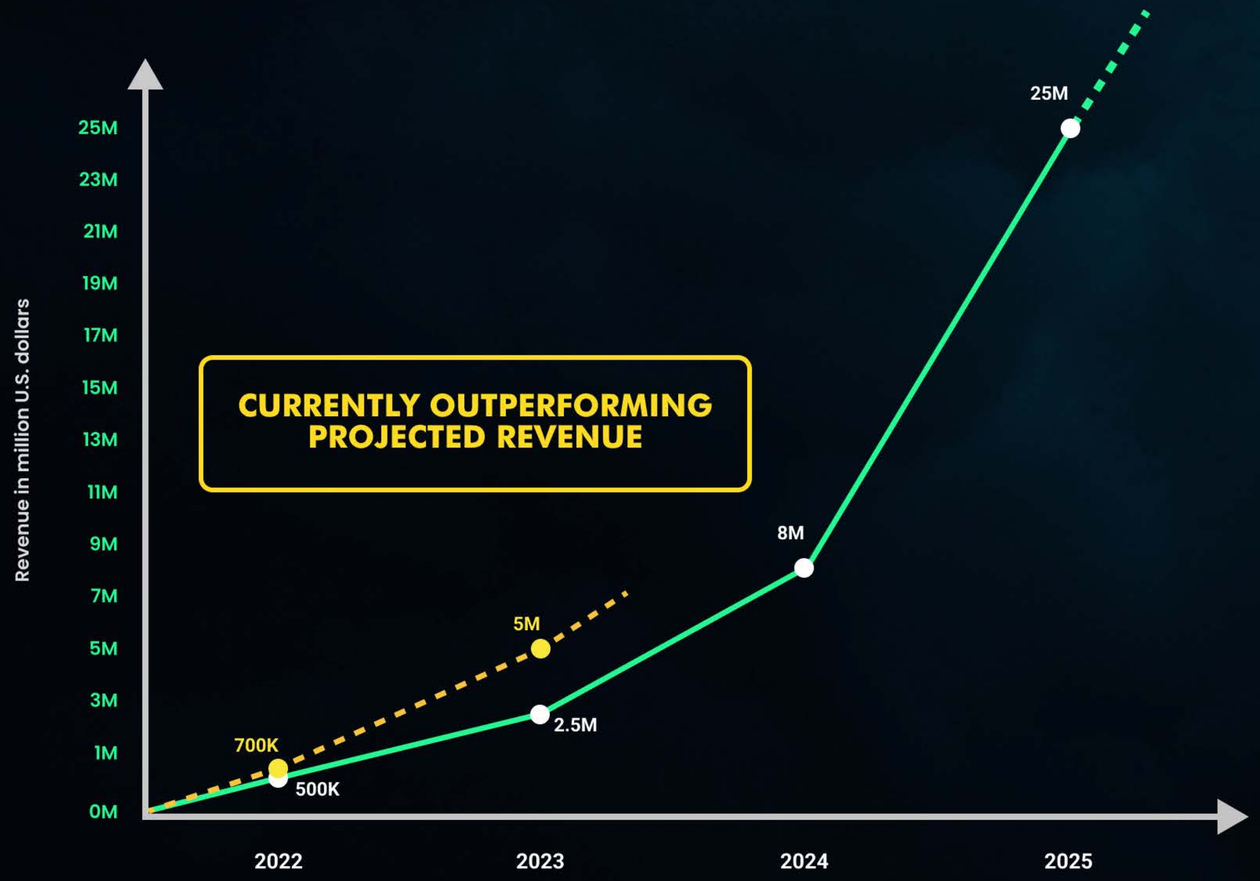
GROWTH PROJECTION

PROJECTED REVENUE



REVENUE BREAKDOWN

Land sale: ~450,000 USD
(3500 lands, proof of concept)

Equity Private Sale: ~600,000 USD
(2% equity w/ token warrant to web3 investors)

Playable Character Creation & Integration: ~350,000 USD
(over 40 interested communities)

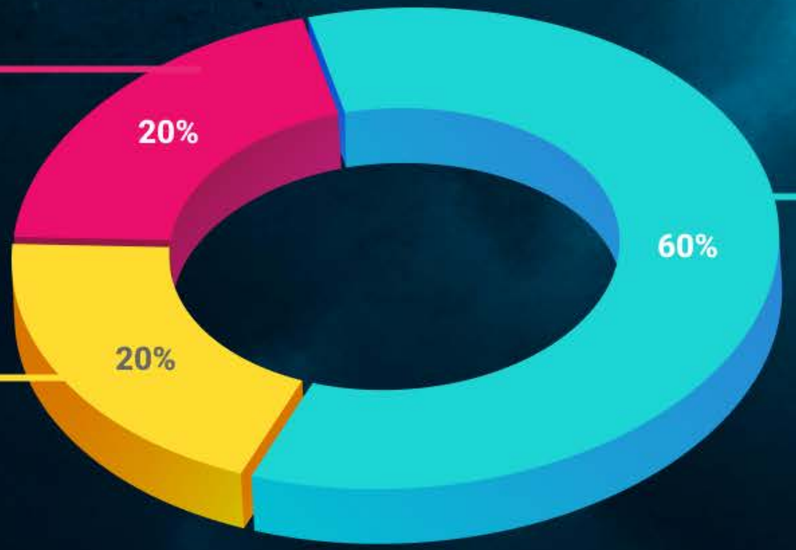
Custom Virtual Experience Development: ~500,000 USD
(over 20 interested communities)

Total Revenue: ~1,900,000 USD

FUNDS USAGE

MARKETING
20%

DEVELOPER STIMULUS GRANTS
20%



TEAM & OPERATIONS SCALING
60%

Current Development Focus

1. Custom experiences for community projects
2. Completing creator platform & multiplayer solution for launch
3. Frictionless wallet solution
4. Smooth web2 player onboarding
5. Infrastructure for content creator marketing (virtual spaces & ad spaces)
6. Composable, collectible and tradeable NFT gunsmith system
7. AI-powered feature of "text to 3D model" with auto-optimization
8. Expansion & further optimization of existing digital asset library

PARTNERS

Development Partners

Along With 50+ Other Gaming Communities

Gaming Guilds

Investment Partners

WORLDS BEYOND

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Thank you for your time. If you would like to pursue this investment opportunity, please visit:

www.worldsbeyondnft.com/invest

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